

CASE STUDIES



CLIENT

SEARCH

LOCATION

MANAGEMENT

Fashion
Lifestyle brand
Retailer
Retailer
Fashion Brand
Luxury Brand
.com
Consumer Brand

Commercial Director
Managing Director, Nth America
Deputy President
Executive Director
Managing Director EU
Managing Director Asia
Managing Director Greater China
Managing Director Aust/NZ

London
New York
Hong Kong
Hong Kong
London
Hong Kong
Shanghai/Hong Kong
Melbourne

COMMUNICATIONS

.com
Luxury Brand
.com
Retailer
Fragrance Brand
Luxury Brand

Global Marketing Director
Global Marketing Director
Global Brand & Marketing Director
Chief Marketing Officer
Chief Marketing Officer
Chief Marketing Officer

London
London
Milan
Hong Kong
London
London

CUSTOMER

Luxury Retailer.
com
Luxury Brand
Fashion Brand
Fashion Brand
Luxury Brand
Luxury Brand

VP Private Clients, The America's
SVP CX & Private Client
Snr CRM Director
Senior Director, CRM & Loyalty
Director Loyalty APP
VP Customer Strategy
Director of CRM

New York
London
London
Amsterdam
Amsterdam
New York
London

DIGITAL

Fashion
Fashion
Fashion
Luxury Brand
Luxury Brand
Luxury Brand
Luxury Retailer
Luxury Retailer
Fashion
Fashion
Fashion
Luxury Retailer
Fashion
Fashion
Fashion

Chief Digital Officer
Chief Customer & Digital Officer
Chief Digital Officer
Snr Global Digital Director
Global Director, Omni Channel
Director Digital Tech & Development
General Manager, Digital
Director, Digital Marketing
Digital Director
Director of Omni-channel
Head of Digital, China
EVP Strategy & Digital
Head of Digital Innovation
Head of SEO
Global Digital Comms Director

Paris
London
London
London
Seoul
New York
London
London
London
London
Shanghai
Hong Kong
London
London
London

CONT'D



CLIENT

SEARCH

LOCATION

PRODUCT

*Retailer
.com
Retailer
.com
Fashion*

*Chief Merchant
Global Buying Director
VP Merchandising
Director, Private Label
Global Head of Merchandising*

*Hong Kong
London
Hong Kong
London/Milan
London*

HUMAN RESOURCES

*Beauty
Fashion
Fashion
Retailer*

*Organisational Design - Global
Lead
SVP Human Resources
Director of Talent Management
VP People*

*London
Amsterdam
Amsterdam
Hong Kong*

RETAIL

*Fashion
Retailer/Dept Store
Luxury*

*Head of Retail, America's
Deputy Store Director
Retail Director*

*New York
London
London*